

**CALL FOR APPLICATIONS:  
CELA LEADERSHIP WORKSHOP  
AUGUST 8-17, 2020  
AT KOÇ UNIVERSITY IN ISTANBUL, TURKEY**

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The Central Eurasia Leadership Alliance (CELA) is now accepting applications to its 2020 Leadership Workshop at Koç University in Istanbul, Turkey! CELA launched in 2002 as a major initiative to bring together the region's most dynamic mid-career leaders with character, initiative and strategic vision in the fields of business, media, civil society, academia and government. CELA alumni describe the program as "the best I have taken part in", "a vibrant network of brilliant people" (To find out more what CELA members are saying, go to CELA Testimonials at [www.celanetwork.org](http://www.celanetwork.org)). Now in its fifteenth Academy, CELA has grown into the region's premier leadership training and network organization linking over 500 next-generation leaders and change agents across ten countries.

Up to forty outstanding individuals will be selected to attend this ten-day leadership event that will be intensive, challenging, and fun. English is the language of instruction during the CELA workshop and fluency is an absolute requirement. **Because of the intensive nature of the Academy participants MUST ARRIVE August 7, REMAIN THROUGH THE ENTIRE program, and depart NO EARLIER than August 17.**

It is important to emphasize that this is not a one-time training, but the gate to full-fledged membership in the CELA organization – a network of talent with global reach – which workshop alumni will be expected to join and actively contribute to afterwards. CELA is a bridge to affiliated partners the Society of International Business Fellows (SIBF – [www.sibf.org](http://www.sibf.org)), the Middle East Leadership Academy (MELA – <http://www.melanetwork.org>) the South East Leadership Academy (SEALA - <http://www.sealanetwork.org>) Taken together the membership is a global network of over 1000 professional leaders from 46 countries!

CELA applicants must be a mid-career leadership professional between the ages of 28 and 42. They must be citizens of (and resident in) one of the following countries: Afghanistan, Armenia, Azerbaijan, Georgia, Kazakhstan, Kyrgyzstan, Mongolia, Tajikistan, Turkmenistan, and Uzbekistan. Applicants may come from business, media, civil society, academia and government. Over 2/3 of recent CELA academy graduates are working in the field of business and entrepreneurship and applicants in that field are particularly encouraged to apply. Women are strongly encouraged to apply as CELA has a long history of gender equality in the program.

Please note that the siblings and spouses of CELA alumni **are not** eligible to apply. The value of the CELA network lies in its breadth and reach and these close family ties to current CELA members already make one part of the CELA family!

**The participation fee for 2020 is \$2500 US.** It partially covers the cost of your participation in the Academy (shared accommodation, food, and program) as the rest is subsidized by individual contributors to CELA. Participants are responsible for their own travel and visa expenses to and from Istanbul, Turkey. Accepted participants must make a non-refundable deposit of \$500 US by June 1, 2020. The remaining \$2000 US must be paid by July 1<sup>st</sup>, 2020.

For more information, a course description and an application form please visit the CELA website: <http://www.celanetwork.org>. For a sense of the flavor and atmosphere of the CELA workshop, we invite you to visit the CELA Facebook page @Central Eurasia Leadership Alliance – CELA, CELA twitter account @CELA\_Network, CELA Youtube Channel @Central Eurasia Leadership Alliance and CELA Instagram account: [cela\\_network](https://www.instagram.com/cela_network).

**The deadline for applications is Sunday, 23 February 2020.**